



Games for Life 2012

Sponsorship Levels

	Platinum \$2,000	Gold \$1000	Silver \$700	Bronze \$500
Introduction/recognition during Opening Ceremony	●			
Promoted in all media communication and press materials	●			
Same level sponsorship of San Antonio & Temple Games*	●	●		
Profile on Games website and Facebook page	●	●		
Recognition in CASACA Newsletter, circulated to all membership	●	●		
Color ad in souvenir program (circ. 1000)	Full Page	Full Page	1/2 Page	1/4 Page
Place promotional items in team/volunteer bags	●	●	●	●
30th Anniversary souvenir t-shirts	Up to 8	Up to 8	Up to 6	Up to 4
Logo and link on website and Facebook page	●	●	●	●

* Platinum has option to sponsor both San Antonio and Temple Games; Gold has option to sponsor either one

New for 2012

CASACA has created 3 new sponsorships to mark the Games' 30th Anniversary:

- Volleyball Cup
- Awards Underwriter
- Volunteer Lounge Sponsor

For information please contact Jeff Brown at 512 221-3537 or Maggie Gallant at 512 585-5698.

Souvenir Program Ad Rates

Prices for non-sponsorship ads:

1/4 page, black and white:	\$150
Business Card size, black and white	\$50

Donate to CASACA

Donate to support CASACA's year-round programs for long-term care residents. Give \$20 or more and we'll list you in the Games for Life program.